

FRANK LONGINO

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919-798-9927

SUMMARY:

- Multi-disciplined designer with high levels of expertise in the conception, production and implementation of the following:
 - Web and media design and development
 - Audio engineering and sound design
 - Print and prepress
 - Music production
- Thorough knowledge of the following softwares: Flash, Dreamweaver, Swift 3d, Quark, InDesign, Photoshop, Illustrator, CorelDraw, Acrobat, Powerpoint, Keynote, Word, Excel, Cakewalk Sonar, Sound Forge, ProTools, Finale. Programming - Action Script 2.0 and 3.0, HTML, CSS, Javascript. Working knowledge of JSP, ASP, MySQL
- Over 16 years of experience

EXPERIENCE:

October 1999 to present: Freelance Multimedia Designer

Currently doing long, short term and project-based freelance design work in a variety of applications including:

- Website design - Flash-based, conventional HTML and combinations of the two
- Interactive interfaces such as product ads, software training modules, DVD/CD-ROM content launchers
- Digital video/audio editing and mastering
- Original musical score composition and production
- Voice-over artist, script editing and preparation, direction of voice-over recording sessions
- Print design and pre-press setup (brochures, logo design, CD packaging, displays, photo editing)

Major clients have included **Harrison and Star, Ogilvy Healthworld, CNN, Cisco Systems, Colgate Palmolive, MasterCard International, House Beautiful, Better Homes and Gardens, Revlon, Eastman Kodak, Banc of America, Merrill Lynch** and **Mount Sinai School of Medicine**

June 1998 to October 1999 - Encore Digital Imaging (New York-based service bureau)

Worked in a fast-paced environment with design and production of many different types of projects including advanced Quark, Pagemaker and Illustrator layouts, poster printing, promotional materials, photo scanning and editing, and Powerpoint presentations. Was closely involved with the printing aspects of the bureau gaining specific knowledge of RIP softwares and printing output techniques.

February 1993 to June 1998 – Merrill Lynch (New York Presentation Graphics Department)

On a daily basis, dealt with the creation, revision and production of color slide and handout documents, color separation and specialty work (invitations, logos, announcements) often on incredibly short deadlines, maintaining a near constant connection with several local print houses.

EDUCATION:

Bachelor of Music Education, University of Southern Mississippi
Continued design education in the form of symposiums, workshops, and classes.

On-line portfolio: www.franklongino.com/design